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Configuring a Text Field

To configure a text field, **use the center arrow buttons** to move values from "Possible Values" to "Selected Values" to include them in your audience.

		○ ♥ ♥ 8
Configure Selection		
		~
	Selected Values	
$\left(\begin{array}{c} \bullet \\ \bullet \end{array} \right)$	18 - 24	
		Paste Values
		18-24

Configuring a Numeric Field

To configure a number field, choose what you would like the count to fall between, type the lower number into the "From" text box and the higher number into the "To" text box. You can also change the parameters of the calculation by clicking the drop-down – you can choose Less than, Equal, Greater than, etc. Then, click the **Save** icon in the lower right.

Number of Implied Purchases		0040
	Between	
From	То	
1	50	
		B
aw Count:		
		0 0 ¢
	Between	* * 0
	Between y	© © ‡
Number of Implied Purchases		00\$
Number of Implied Purchases	Between	00\$
Number of Implied Purchases	Between Less than	
Number of Implied Purchases	Between Less than Less than or Equal	
	Between Less than Less than or Equal Greater than	● ♥ ♥

Configuring a Date Field

To configure a date field, type (or select from the calendar input) your earlier date in the 'Start' text box and your later date in the 'End' text box.

Inc	divi	idu	al C	rea	itel	Dat	e		6
								Date Between *	
St	tart							End	
11,	/01/:	2020	С						
-	ĸ	No	oven	nber	202	0	»		
s	u I	Мо	Tu	We	Th	Fr	Sa		
Ra 2	5	26	27	28	29	30	31		
	1	2	3	4	5	6	7		
8	В	9	10	11	12	13	14		
1	5	16	17	18	19	20	21		
2	2	23	24	25	26	27	28		
2	9	30	1	2	3	4	5		

Configure a Dynamic Date

To configure a date field to be dynamic based on today's date, select the **calculated date button** in the lower right corner.

Individual Create Date			0000
	Date	Between ¥	
Start		End	
Raw Count:			

To calculate your date, first decide whether you're looking for dates before today's date, or after. Make that selection in the drop-down as shown. Then, set your number of days, months or years.

Individual Create Date			© ⇔ © ©
	Date	Between	
Start		End	
1 Day Before Today's Day Test TI Month Year	s Date 🗸 🗸	1 Day Test This Date	Before Today's Date V
			C
Raw Count:			

In this case, we are looking for people who entered the database (based on their Individual Create Date) yesterday, so we can them a welcome email.



If you are unsure of whether you have selected the correct date, you can click the **Test This Date** button to check your work.

Individual Create Date			0 0 0 0 0
	Date	Between	
Start		End	
1 🛟 Day V Before Test This Date	Today's Date	1 Day Test This Date	Before Today's Date
			C
aw Count:			

After configuring your dynamic date, click the Save icon in the lower right of the field.