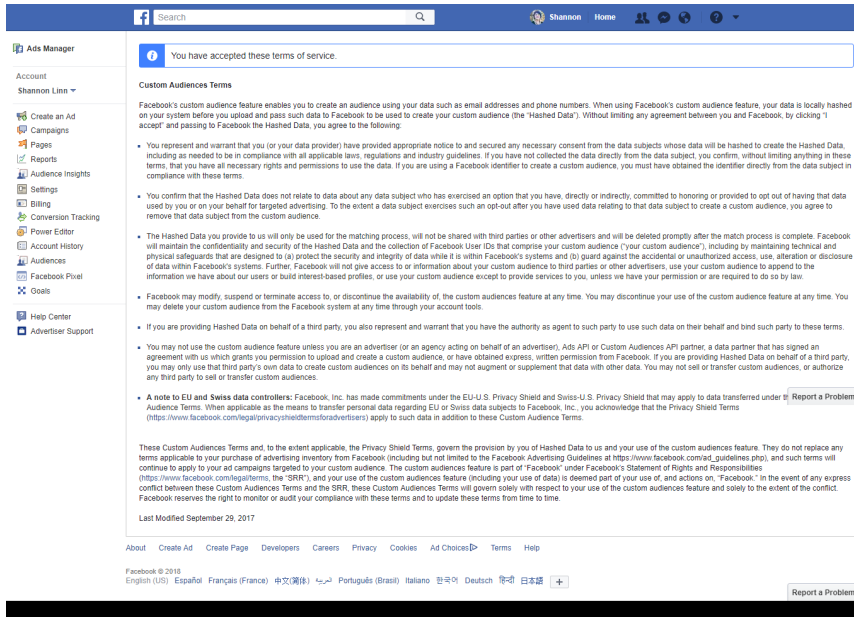


## Before you Begin: Accept Facebook's Terms of Service

Navigate to: <https://www.facebook.com/ads/manage/customaudiences/tos/>

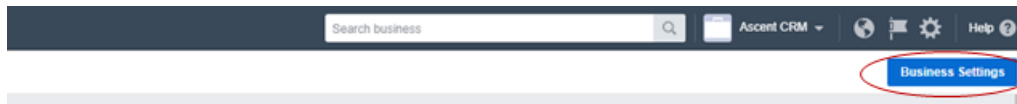
Read the terms of service & click the accept button. After you accept the terms, the banner should change to say "You have accepted these terms of service".



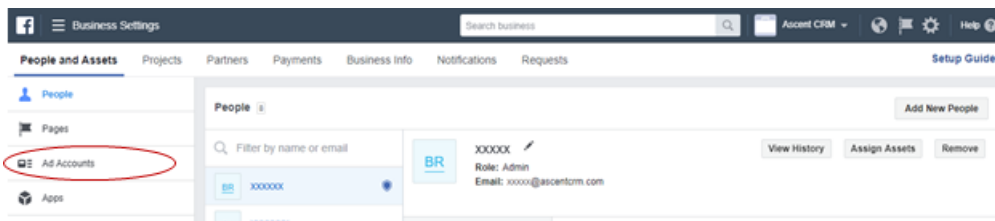
## Step 1: Go to Business Manager Settings

Navigate to <https://business.facebook.com/>

Choose the "Business Settings" button on the right side



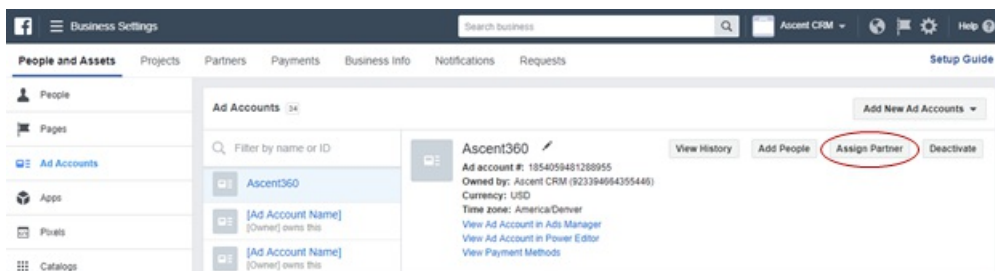
## Step 2: Click Ad Accounts



## Step 3: Choose the Ad Account you would like to access via

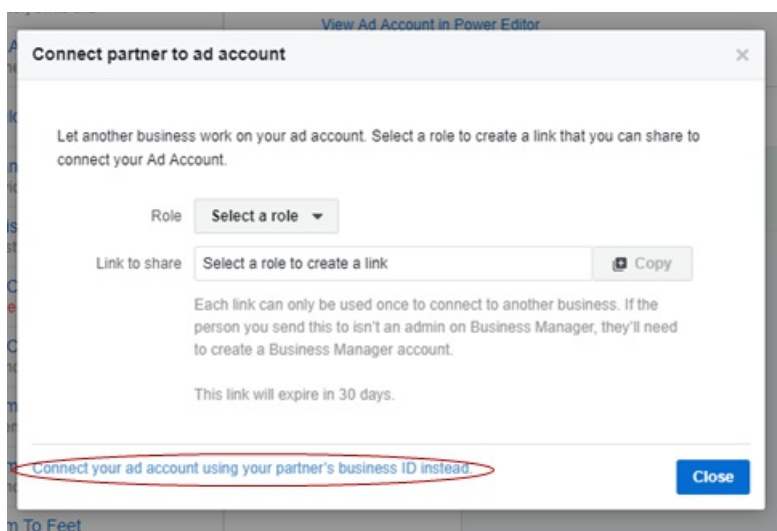
# Ascent360

After locating the Ad Account you would like to give Ascent360 access to (most clients will only have one) choose the “Assign Partner” button to give Ascent360 access.



## Step 4: Assign ad account using Ascent360 Business ID

After choosing “Assign Partner,” a popup window should appear. At the bottom of the window, there is a link with the text “Connect your ad account using your partner’s business ID instead” that you will click.



From the “Role” dropdown, choose “Ad account advertiser”

The Ascent360 Business ID: 923394664355446

