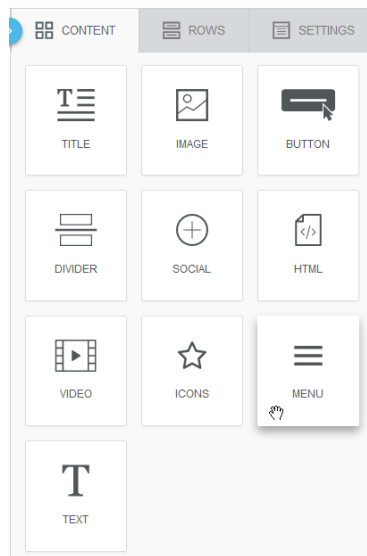


If you want to add a simple, text-based navigation element, you can take advantage of the **Menu block** available in the content tab.

In this article:

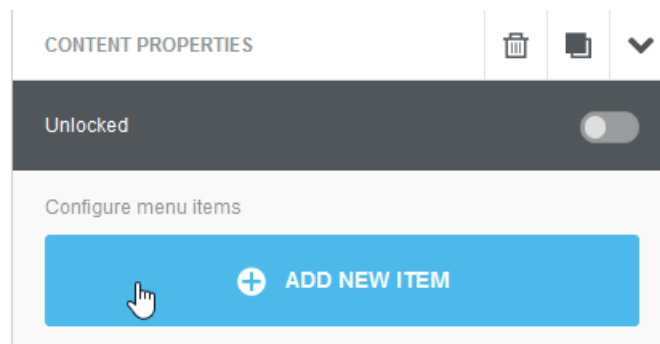
- [Add a Menu](#)

Add a Menu



From the right-side menu in the email designer, select and drag the **Menu** content block into the body of the email.

Click the **Menu** in the email and select **+ Add New Item** to add new items.

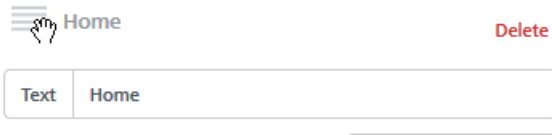


For each item, configure the **Text**, **Link Type**, **URL**, **Title**, and **Target**.

- **Text:** The friendly text that appears to the end user.
- **Link type:** Web Page, Send Email, Make call, Send SMS. This specifies the protocol for the action that should be taken when clicked.

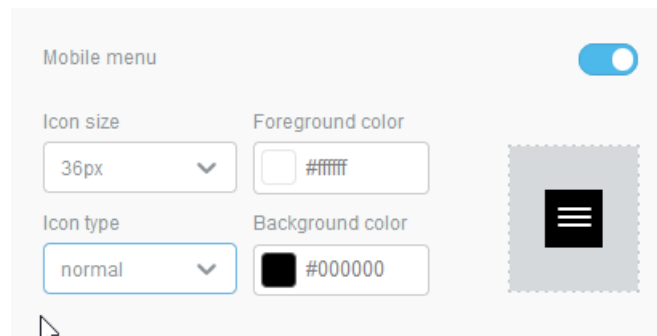
- Target: Specify if clicking the link should open a new browser tab or stay in the same tab.
- Title (optional): A secondary text that appears when hovering on the menu item

You can reorder menu items by dragging the icon found to the left of the menu item title.



Scrolling down to the properties in the editor sidebar, you will see a few properties that are specific for your **Menu** in addition to familiar text options.

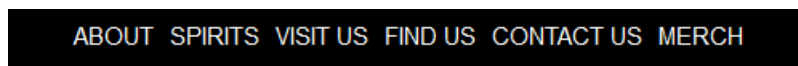
- Layout: Display items vertically or horizontally
- Separator: Specify a custom separator (like a pipe: |) to separate the items.
- Mobile Menu: Toggle this option to collapse the menu by default on a mobile device.



Below are a few examples of menus created in the editor:



Ski | Bike | Rollerski | Blog



Once you have your menu configured how you like, we recommend saving the row as a **Menu** for easy access in future emails. This way, you only have to configure your **Menu** once!