

Ascent360 can integrate directly with your Facebook Ads Business Manager account. (Please note, this is **not** the same as the Facebook Ads Business Suite.) This integration allows you to export audiences from Audience Builder directly into your Facebook account for custom audience usage: [Facebook Ads Custom Audiences](#)

Integration Requirements

To integrate your Facebook Ads Business Manager account with Ascent360, you must complete these steps:

1. Account **must be a Business Manager account** (not a personal Facebook Ads account or Business Suite account)
 - To validate your account is a Facebook Ads Business Manager account, navigate to the following URL:
https://business.facebook.com/home/accounts?business_id=
 - The numeric value after "business_id=" represents your business account ID
 - If the URL format changes, then you do not have a Facebook Ads Business Manager account
2. Account **must be mature (5+ months old) and in good standing with Facebook**

What Next?

If you have questions or concerns on whether or not your Facebook Ads account is a Business Manager account, please confirm with your Facebook Ads support team.