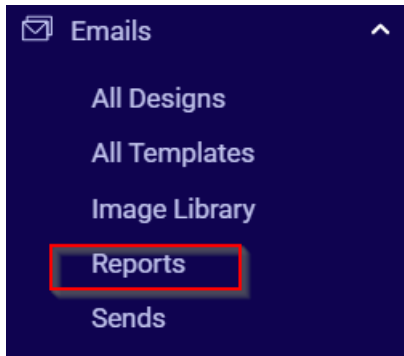


Click on Emails > Reports in the Left-Hand Navigation Menu



This page is an aggregate summary of all of your emails sends.

## Reports

Data and trends across your **109** emails

View Report by Email

Find an email...

Last 12 months ( 11/21/2024 - 11/21/2025 )

Delivered

**7.5m**  
97%

Unique Opens

**598.1k**  
8%

Unique Clicks

**241.1k**  
3%

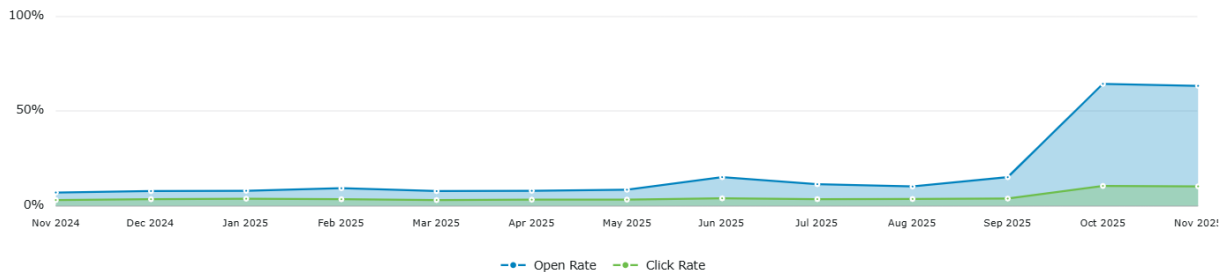
Bounced

**78.5k**  
1%

Unsubscribed

**79.3k**  
1%

### Open and Click Rates



Once you have sent your email, you can view these statistics by specific emails by using the dropdown in the upper right corner of your screen.

Reports

Data and trends across your 109 emails

View Report by Email

Find an email...

Last 12 months ( 11/21/2024 - 11/21/2025 )

Seeing your Sent To, Bounces, and Unsubscribes

You can view a detailed report of your email sends by clicking on the number of people that your email was sent to. This will bring up a detailed report of the audience that this email was sent to as well as the open, bounce, delivered, clicks, and unsubscribe information. You can also change what columns you would like to see in the report and download this report into an excel sheet to learn more about your delivery metrics.

Wednesday Whiteout

Data and trends across your 1.5k recipients

Switch Report

Find an email...

Complex Audience:

From name:

Boulder Mountain Resort

Reply to:

info@bouldermountainresort.com

Subject:

Escape the Crowds, Hit the Slopes

From Email:

marketing@bouldermountainresort.com

Last Sent:

11/20/2025, 8:42:09 PM

\* all dates and times are shown in Mountain Time (MT)

Last 12 months ( 11/21/2024 - 11/21/2025 )

Revenue

10.9k

Unique Opens

1.6k

109%

Unique Clicks

489

33%

Bounced

162

8%

Unsubscribed

16

1%

Open and Click Rates



2025 Welcome Email - Winter

List of email recipients

Export

Manage Columns

Drag here to set row groups

Email Address	First Name	Last Name	Delivered	Last Opened	Opens	Last Clicked	Clicks	Unsubscribed
amy.brown@boulder.com	Amy	Brown	11/19/2025	11/19/2025	2		0	<input type="checkbox"/>
john.doe@boulder.com	John	Doe	11/19/2025	11/19/2025	1		0	<input type="checkbox"/>
maria.smith@boulder.com	Maria	Smith	11/19/2025	11/19/2025	1		0	<input type="checkbox"/>
carl.jones@boulder.com	Carl	Jones	11/19/2025	11/19/2025	1		0	<input type="checkbox"/>
chris.garcia@boulder.com	Chris		11/19/2025		0		0	<input type="checkbox"/>
john.smith@boulder.com	John		11/19/2025		0		0	<input type="checkbox"/>
rich.hung@boulder.com	Rich	Hung	11/19/2025	11/19/2025	2		0	<input type="checkbox"/>
larry.kim@boulder.com	Larry	Kim	11/19/2025		0		0	<input type="checkbox"/>

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