December

12/19/22

What's New

- **Ascent360 Reporting**
  - Users can now export from the Revenue Detail report.
- **General**
  - Various improvements relating to Free Trial users.

12/12/22

What's New

- **Ascent360 ESP**
  - Users can now move email designs up to 3 folders deep.

Bug Fixes

- **Ascent360 ESP**
  - Resolved an error handling malformed HTML when using a Page Scrape.
  - Various design changes that better suit smaller screens.

November

11/08/22

What's New

- **Audience Builder**
  - For large audience exports, users can now select a "Wait for Complete" option. Selecting this option forces the export to finish entirely prior to navigating away from the page and displays the result. This can be helpful in troubleshooting or ensuring a large export succeeds.

Bug Fixes

- **Ascent360 ESP**
  - Fixed an issue where the Lightspeed Ecom folder in the Image Library was throwing an error.

10/11/22

Bug Fixes

- **Landing Pages**
  - Fixed an issue where changing the content width would not affect the live form.

October

10/24/22

What's New

- **Ascent360 ESP**
  - Added pagination functionality to the Design and Template Library Pages to improve page load times.
  - Added pagination functionality to the Image Library Page to improve page load times.

Bug Fixes

10/11/22

Bug Fixes

- **Landing Pages**
  - Fixed an issue where changing the content width would not affect the live form.

September

09/28/22

Bug Fixes

- **Ascent360 ESP**
  - Fixed an issue where the default Unsubscribe Link was not removed when a custom Unsubscribe Row was included in an email design.
  - Fixed an issue where the refreshed count for a Complex Audience in the email sending steps was displaying an outdated count.
- **Lightspeed eCommerce Integrations**
  - Resolved an issue where the searched value in the Image Library did not clear when searching and then accessing the Lightspeed eCom image folder.
- **Campaigns**
  - Fixed an issue where disassociating an email from a Campaign also caused the Campaign to be disabled.
- **Landing Pages**
  - Fixed an issue where "Form Submission Details" would appear for a Landing Page that did not include a Form.

09/12/22

Bug Fixes

- **Ascent360 ESP**
  - Fixed an issue where inactive seed list members were still included in the list count and the email send.
- **Landing Pages**
  - Resolved an issue where a black border would appear around form fields on the published Landing Page when the border was set to transparent.
  - Fixed an issue where navigating between Landing Page folders caused the user to be stuck at the root level.
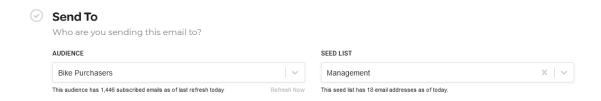
August

08/31/22

What's New

- **Ascent360 ESP**
  - Added a "Yearly" scheduling cadence in addition to Daily, Weekly, and Monthly sends.
  - Added the ability to view and refresh counts for Audiences, Complex Audiences, and Seed List counts on the Send Email and Campaign Summary pages.
- **Campaigns**
  - Various UI/UX improvements to Campaign Wizard

08/16/22

What's New

- **Ascent360 ESP**
  - Clients who use Ascent360 as their Email Sending Platform (ESP) can now view their remaining monthly balance for email sends in Account Settings.
  - We have changed how we calculate Open Rates, Click Rates, and Unsubscribe Rates to better align with industry best practices. Previously, Ascent360 calculated these rates by dividing by Emails Sent. Now, Ascent360 divides by Emails Delivered.
    - New Click Rate: Unique Emails Clicked / Emails Delivered
    - New Open Rate: Unique Emails Opened / Emails Delivered
    - New Unsubscribe Rate: Unique Email Unsubscribes / Emails Delivered
- **Landing Pages**
  - Users now have the option to create a publish a Landing Page without including a Form.

Bug Fixes

- **Complex Audiences**
  - Fixed an issue where Complex Audience menu became not clickable when resizing the browser.
- **Ascent360 ESP**
  - Fixed an issue where sending a test email twice would cause the same email address to not receive the email during the live send.

ESP Usage Remaining Balance   1,351 Emails Sent / 25,000 Emails per month (5%)

08/02/22

What's New

For more information on what changed in our August 2nd release, please see 8/2 Release

- **Ascent360 Portal**
  - New Portal Home Page to provide quick access to core Ascent360 functionality.
  - The navigation menu has moved from the top to the left of the Portal and has been intuitively reorganized.
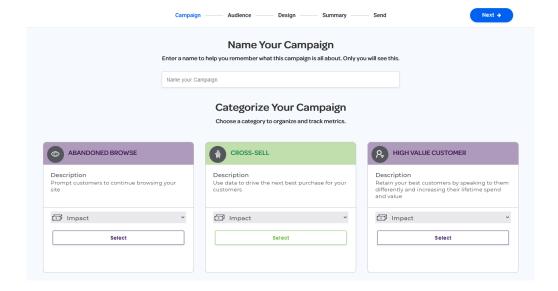- **Ascent360 ESP**
  - New Campaign Wizard to streamline marketing efforts through automated emails
  - Now, you can more easily manage and view revenue for specific campaigns and add and remove emails from campaigns on-the-fly.
  - The Email Sending Steps page now saves after completing each step. Users have the ability to save and continue the send later.

Bug Fixes

- **Ascent360 ESP**
  - Resolved an issue where emails with multiple columns and a preheader were rendering incorrectly in Apple Mail 14.2
  - Fixed an issue that was preventing reports from exporting.
  - Resolved an issue that was causing users to be unable to view reports from the Email Designs page.

July

07/19/22

What's New

- **Ascent360 ESP**
  - The Design Library has been restructured to allow users to sort, filter, and organize your email designs more efficiently.

Bug Fixes

- **Ascent360 ESP**
  - Fixed an issue where Google Analytics UTM values were not appended for links within Dynamic Content.

June

06/20/22

Bug Fixes

- **Ascent360 ESP**
  - Fixed an issue where images edited in the image editor were not saving correctly.

- Fixed an issue where schedules from 11:30PM to 12:00AM MT would occasionally fail to run and not execute until the following day. This change allows these late schedules to be rerun immediately.
- Resolved an issue where a duplicate scheduled email was failing to send.

- **Mailchimp Integration**
  - Resolved an issue where tags created in Ascent360 were not correctly populating in Mailchimp.