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This is a recording of our live session on February 14, 2023. In this 30-minute webinar, we dive into database KPIs, email KPIs, and reporting and how to measure success.

Here is our presentation deck that we walked through on the call: [Presentation_Client Webinar 2.14.2023 Reporting & How to Measure Success - Copy.pdf](#) 

We had some fantastic questions asked during the session. Here's a summary of our responses:

1. Can you please provide more detail around revenue attribution?

We would love to! You can learn more about our [Revenue Attribution](#) here.

2. Is there a way to get into Revenue and see the specific purchases that are being included?

You can look up that customer in Customer Lookup and see all email and transaction history. [More information on Customer Lookup can be found here](#). We currently do not provide a breakdown of all purchases that are included in revenue attribution.

3. Is it possible to export a visual email send report into a PDF that includes graphs and high level results?

You can export data from Email > Reports, the table from View Results > Revenue Detail, as well as a few other reporting page graphics. We are making enhancements to our reporting pages and will include more export options in the future!