

2023 Release Notes - New Product Features, Bug Fixes, and Improvements

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December

12/12/23

Bug Fixes

- Audience Builder
 - Fixed an issue where Audience Builder user interface was producing errant counts in Advanced Query audiences where OR and NOT operators were used.
 - Resolved an issue where the "CreateTag" action for Mailchimp was not consistently completing.

November

11/13/23

What's New

- Ascent360 ESP
 - Pro and Enterprise users can now take advantage of a new List Loads feature to send emails directly to a .CSV from the Ascent360 platform. For more information, see Send to a List.

11/08/23

What's New

- Audience Builder, Complex Audience Builder, and Marketing Calendar
 - New direct mail option under Phone List, File Management, and FTP providers in the "Send Contacts" flow.

October

10/09/23

What's New

- Data Dictionary
 - Users can now click on editable fields in the Data Dictionary and edit as necessary.
- File Manager
 - Users now have the ability to Move files to folders that they have access to.

September

09/25/23

What's New

- General
 - Users with Shopify integrations can now access their Shopify image library directly within the Ascent360 image library.
 - For security, users that attempt a login unsuccessfully multiple times in a row will have their account locked. Accounts unlock automatically after 24 hours or after a successful password reset.
- Ascent360 ESP
 - The email editor will warn the user about unsaved changes if it detects a page change after the last manual or automatic save.

Bug Fixes

- Complex Audiences
 - Resolved an issue where the "Process" button wasn't working in Complex Audience Builder.
 - Fixed an issue where the user was prevented from selecting a Folder for File Export providers.

09/11/23

What's New

• General

• We've upgraded the technology framework of every part of the Ascent360 Portal; users won't see any change to the look & feel of the Portal.

August

08/15/23

What's New

- Data Dictionary
 - We have revamped the look & feel of the Data Dictionary page. Users can also download the Data Dictionary to an Excel file and manage and save the column view.

Bug Fixes

• Ascent360 ESP

• Fix relating to improper styling of the "View Properties" pop-up.

08/09/23

Bug Fixes

- Landing Pages
 - Fixed an issue where disabling a triggered email was not properly disassociating the email from the Landing Page.
 - Fixed an issue where a notification email relating to a Landing Page submission was not reliably sending.

08/02/23

What's New

- Ascent360 ESP
 - Users now have the ability to edit and delete their own templates within the Ascent360 ESP.
 - We have updated the styling and user flows relating to pop-ups in the Email Design Library. Now, each email status has expanded and clearer options for management.

Bug Fixes

- Customer Lookup
 - Improvements relating to default column widths in the Customer Lookup and Customer Lookup subtables.

July

07/25/23

What's New

- General
 - We have been busy adding behind-the-scenes data processing improvements.

June

06/26/23

What's New

- Ascent360 ESP
 - Introducing the "Paused" email status! Pausing an email allows users to temporarily disable a recurring email in order to make changes to the email design without needing to fully unpublish the email and reconfigure the audience and configuration relating to the email. Users can simply pause, make the necessary changes to the design, and easily resume the existing schedule.
 - Users can now save and reorder columns on the list view of the Email Designs page. This custom view persist across sessions.
 - When selecting Saved Rows from the Email editor, users can now see All Saved Rows in one list (rather than separated by category).
- Ascent360 File Manager
 - The Ascent360 File Manager now shows files in order of most recently created/updated.

May

05/31/23

What's New

- General
 - Behind-the-scenes data processing improvements.

05/18/23

What's New

- Customer Lookup
 - Users can now save and reorder columns on Customer Lookup page and all related sub-tables. This custom view persist across sessions.

05/08/23

What's New

- General
 - Users that manage their Billing through Ascent360's Billing Portal can now authorize multiple accounts within the same CDP to access the Billing Dashboard. Previously, only one user from each CDP was authorized to make billing changes, but this limit has been removed. If you would like to authorize one or more additional users in your CDP to make billing changes, please contact support@ascent360.com.

Bug Fixes

- Landing Pages
 - There was an issue with font sizing where the user's font size was overridden by a global setting, causing font sizes to be misrepresented in the Landing Page Designer. This has been fixed; users who designate a font size will have that choice reflected on the live form. Any users with existing Landing Pages may want to verify that the current font size on their form is correct.

April

04/17/23

What's New

- All Campaigns Page
 - Tune-ups relating to the Manage Columns picker.

Bug Fixes

- General
 - Fixes to various styling, data staging, and configuration bugs.

04/03/23

What's New

- General
 - Ascent360 now no longer requires email verification at signup, but verifying email is still a prerequisite to certain activities in the Portal, including:
 - Exporting/Sending Contacts from the Audience Selector
 - Publishing Forms/Landing Pages
 - Sending Emails from the Ascent360 ESP

Bug Fixes

- General
 - Various fixes to column pickers, design changes.

March

03/21/23

What's New

- All Campaigns Page
 - Users can now save and reorder columns on the Campaigns Page and have this custom view persist across sessions. Ascent360 will be bringing this feature to other table-based pages in the Portal soon.
 - Various styling changes.

03/06/23

What's New

- All Campaigns Page
 - The Campaigns Page now has a re-imagined structure to better serve the needs of our users. Rather than separating campaigns into "Categorized" and "Ad hoc" tabs on this page, we have restructured the page to show the same dataset in a layered "Results" view and flattened "Table View." Campaigns that were both traditionally categorized and ad hoc now appear in both tabs. The Table View tab allows for more direct data comparison and downloading into an Excel file, while the Results tab allows for easier campaign management and results analysis.
 - Various styling changes

February

02/22/23

What's New

- Ascent360 ESP
 - The Design Library now sorts by most recently updated designs upon page load.
- General Changes
 - The account registration page is now mobile-friendly. Users are still encouraged to enjoy the Ascent360 Portal experience on a desktop.
 - For Free Trial users, the Integrations Catalog now includes a place to input credentials for a WooCommerce integration.

Bug Fixes

- The template library no longer pre-populates a Title when creating a design from a template.
- Fix for the Page Scrape URL feature on the Email Designer; this feature would fail silently if the URL or HTML input failed to validate.
- The All Campaigns page was treating the "End Date" column as text for the purposes of sorting; the page now treats this column as a date.

02/06/23

What's New

• All Campaigns Page

- The Campaigns Page now shows user-deleted email designs for more accurate revenue totals.
- New columns are available on this page: Delivered, Delivered Rate, Recurrence Details, and End Date.
- The Campaigns Page now shows official column headers. These column headers are frozen when the user scrolls down the page.
- The date filter on this page is now synced between the two tabs (Categorized and Ad Hoc).
- Various elements on the page have been reorganized for better usability.

General Changes

• The navigation menu on the left side of the Portal has been condensed. Additionally, users can now have multiple drop-downs expanded at the same time on the navigation menu.

January

01/23/23

What's New

- Ascent360 ESP
 - Updates to email sending pages language, style, and flow.
 - Test sends are no longer required in the email send process.
- Ascent360 Reporting
 - The open & click rate graph on the email reporting page is now hidden for non-recurring emails.
 - The link to the Subscriber Report on the email reporting page is now blue.

01/16/23

What's New

• All Campaigns Page

- Table behavior improvements on the Sends and All Campaigns pages.
- Users can now "Expand All" or "Collapse All" to quickly open or close all campaigns at once.
- Users have the option to "Include Rows with No Revenue", allowing for quick filtering based on presence of revenue.
- Revenue totals are now rounded to the nearest dollar.

• Sends Page

- The Sends page now has pagination and allows the user to select the number of records on each page.
- All column headers now include a tooltip on mouse hover.
- Ascent360 Reporting
 - Various improvements relating to table behavior on multiple pages.
 - Most columns have a defined minimum and maximum width for improved legibility.
 - Some columns are frozen on the left for improved scanability.
 - Text in columns breaks on word.