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**This is a recording of our live session on March 28, 2024. In this 25-minute webinar, we dive into all things audience builder. We hope you enjoy this session!**

Want to learn even more? These articles are deeper dives into what we covered:

- [Create an audience of "non-openers" of an email](#)
- [How Audience Builder and Complex Audience Builder Work Together to Create Complex Queries](#)
- [Audience Building Best Practices](#)

Two clarifications:

1. We mistakenly said to add permissions fields as "opt-out fields" -- this was supposed to be "output fields" (which are what you select to be included with your file export).
2. In building the second Complex Audience scenario, "Audience B" is actually anyone who **did stay** at the resort in the past year. This is the group we want to suppress (but we mistakenly said that anyone with an arrival date between 1 year ago to today were people who didn't stay...).