

Submit a List of SMS Opt-ins

- If you have a list of already-opted-in SMS numbers, please ensure you know if your file contains opt-ins only, or a mixture of opt-ins and opt-outs.
 - When submitting your data load request, you must specify if everyone in the file is opted-in or if the permission is within the file itself.
- While your file *can* have just one column of phone numbers, this is not great for "matching" to existing records in your database. Please try to include these fields:
 - Mobile Number (required)
 - SMS Permission
 - Opt-in Date
 - First Name
 - Last Name
 - Email
- Submit your [upload request here](#).

⚠ **IMPORTANT REMINDER:** Explicit opt-ins for SMS Marketing are **always** required when sending text messages via Ascent360. There is no such thing as implied consent when it comes to this channel.