

## Submit a List of SMS Opt-ins

- If you have a list of already-opted-in SMS numbers, please ensure you know if your file contains opt-ins only, or a mixture of opt-ins and opt-outs.
  - When submitting your data load request, you must specify if everyone in the file is opted-in or if the permission is within the file itself.
- While your file *can* have just one column of phone numbers, this is not great for "matching" to existing records in your database. Please try to include these fields:
  - Mobile Number (required)
  - SMS Permission
  - Opt-in Date
  - First Name
  - Last Name
  - Email
- Submit your [upload request here](#).

**IMPORTANT REMINDER:** Explicit opt-ins for SMS Marketing are *always* required when sending text messages via Ascent360. There is no such thing as implied consent when it comes to this channel.