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What are web safe fonts?

Web safe fonts are fonts that are pre-installed on most operating systems and devices, ensuring consistent display across different platforms. They are crucial in **HTML email design** because many email clients do not support custom web fonts. Using web safe fonts helps maintain readability, ensures compatibility, and prevents formatting issues, providing a reliable and professional appearance for your emails across all devices.

What Fonts are Available in the email designer?

- Arial
- Bitter
- Courier
- Droid Serif
- Georgia
- Helvetica
- Lato
- Lobster
- Lucida Sans
- Montserrat
- Open Sans
- Roboto
- Source Sans Pro
- Tahoma
- Times New Roman
- Trebuchet MS
- Ubuntu
- Verdana
-  Pro W3
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Font Stacks

Our designer uses font stacks. Font Stacks are list of fonts specified in CSS that defines the order in which fonts should be applied if the preferred font is unavailable. Font stacks ensure fallback options, maintaining readability and a consistent design across different devices and browsers.

- **Bitter** › Georgia › Times › Times New Roman › serif
- **Droid Serif** › Georgia › Times › Times New Roman › serif
- **Lato** › Tahoma › Verdana › Segoe › sans-serif
- **Open Sans** › Helvetica Neue › Helvetica › Arial › sans-serif
- **Roboto** › Tahoma › Verdana › Segoe › sans-serif
- **Source Sans Pro** › Tahoma › Verdana › Segoe › sans-serif
- **Montserrat** › Trebuchet MS › Lucida Grande › Lucida Sans Unicode › Lucida Sans › sans-serif
- **Ubuntu** › Tahoma › Verdana › Segoe › sans-serif

If you would like to learn more about web safe fonts, Campaign Monitor has a comprehensive email article titled [All You Need to Know about Web Fonts in Email](#)