□ New Feature: Edit Audience Criteria Without Leaving Complex Audience Builder

We've rolled out a powerful new update in Complex Audience Builder to streamline your workflow and save you time.

What's new?
You can now click the configuration icon next to any audience to **view or edit** its underlying criteria—**directly within Complex Audience Builder.** No more switching between pages to check how an audience is set up. It's all right there, inline and efficient.

If you want to edit the audience criteria, allowable edits include changing operators (AND, OR, NOT) & changing individual field configurations. Users may remove fields, but are not able to add fields from the field library (from this screen).
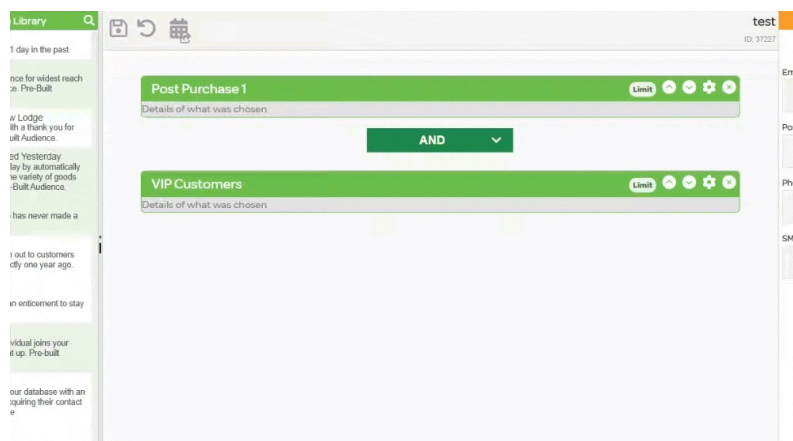
Why it matters:
This quality-of-life upgrade makes it faster and easier to build, review, and refine your complex audiences without losing momentum.

Heads-up:
If you choose to **edit** the audience criteria from within this view, those changes **will update the original audience**. That means any automations or campaigns using that audience will reflect your edits. So proceed with care—especially if others on your team rely on it.

Feedback:
Have questions or feedback? We'd love to hear from you. We're always looking to improve your experience, and this enhancement is just one of many designed with your workflow in mind.