

LiveRamp Integration

With Ascent360's outbound integration with LiveRamp, you can send custom audiences into LiveRamp to push into other channels. This setup does come with a small fee, but allows you to leverage the power of LiveRamp without manually moving data around.

This integration is SFTP-based, so we'll need the following information from you to get started:

- LiveRamp SFTP URL (exact folder location)
- Username
- Password
- Port number

NOTE: You <u>will</u> need to contact LiveRamp support to obtain the above information. *This cannot be obtained without their assistance.*

We'll also need a statement of work signed to perform this work, and you can expect a 1-3 week turnaround time (depending on our developers' queues).

Once completed, we'll work with you to test the exports to ensure the file exports land successfully in LiveRamp.

Let us know via your CSM or a Help Desk ticket if you'd like to get started!