The HTML Email Importer allows you to import entire HTML templates into the Ascent360 email editor. Use this feature to import emails from template libraries around the web, upload directly from your device, or transfer email designs from a previous Email Sending Platform.
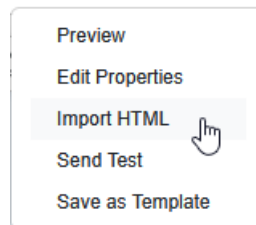
> In this article:
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> - Considerations for HTML Conversion

Access the HTML Email Importer

Within the Email Designer **Actions** menu, access the HTML Importer by clicking the **Import HTML** button.

Note: The HTML Importer feature is a credits-based system that resets monthly on the first day of the month. Please contact your CSM or support@ascent360.com if you need credits added to your account.

Within the resulting pop-up, paste your full HTML document or browse your device to upload an HTML file. Once pasted or uploaded, click **Import** to begin the conversion. After a couple of seconds, you'll see your HTML loaded into the Ascent360 Email Editor.

Considerations for HTML Conversion

- Conversion failures due to ill-formatted HTML do not cost credits.
- This conversion tool is designed to convert email HTML; it's not optimized for converting landing pages or other HTMLs.
- Ensure your email HTML is valid:
  - Include the DOCTYPE declaration, HTML tags, and BODY tags.
  - Include the <meta charset="UTF-8"> tag in the HEAD section.

- We currently support static HTML and CSS content.
- Ensure that all images and resources included in your HTML are publicly available on the internet. We can't convert emails with images and resources that are only available on private networks.
- Some HTML elements are not fully supported, including background images, dividers, and menus.