

How to Use and Reuse Saved Rows in Email Designs

Saved Rows allow you to quickly reuse design elements across multiple email campaigns, saving time and ensuring consistency.

Step 1: Choose and Save a Row

- Select the specific row or rows you want to save from your current design or template.
- Click on the row to bring up the Save option.

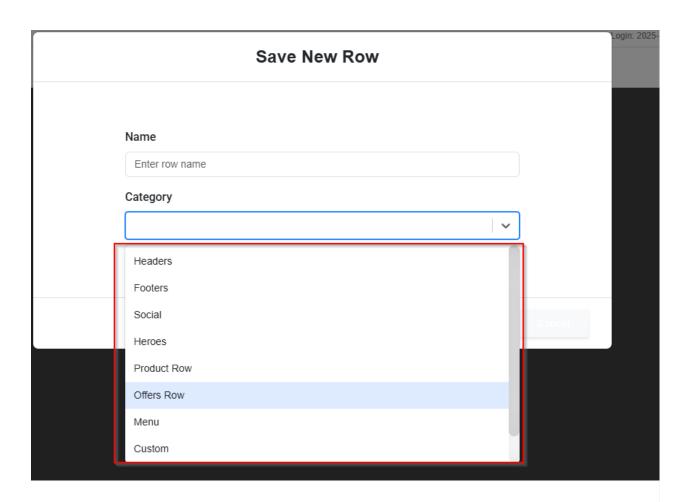
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Step 2: Name and Categorize

- Enter a name for the saved row.
- Choose the category where it will be stored for future use.

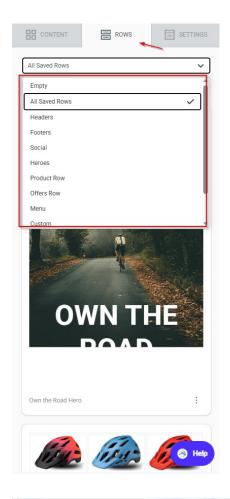
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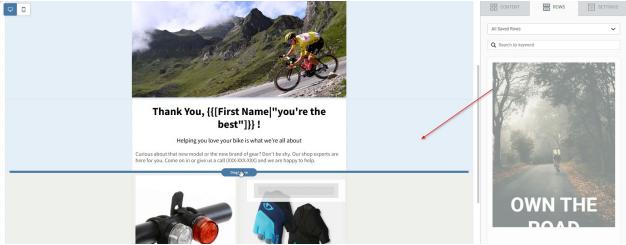


Step 3: Reuse in Future Designs

- In any new or existing design:
 - Click the Rows column.
 - Navigate to the category where your saved row lives.
 - o Drag and drop the row into the desired area of your design.

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Tip:

Saved Rows are perfect for headers, footers, or any recurring content you want to keep consistent across campaigns.