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## Step 1: Provide the Google Ads Account ID to Ascent360

After logging in to your Google Ads account at https://ads.google.com , your Ads account ID should appear next to your login information in the upper right corner.



Send that over to your Ascent360 representative and they will let you know when the integration request has been sent and you can proceed to Step 2.

## Step 2: Accept Ascent360's Request

## Option A - Accept Ascent360's request for access via email

Once Ascent360 has requested access, an email will be sent to all Google Ads account admins with a link to approve the request. If you receive this email, click the "Accept Request" blue button to accept the request.



## **Option B - Accept Ascent360's request for access via Google Ads**

Sometimes, the email doesn't go to the right person or it gets lost in your junk folder. In those cases, you can also accept the request for access in Google Ads itself.

Log in to your Google Ads account at https://ads.google.com and go to Tools > Setup > Account Access

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Overview	PLANNING	I SHARED LIBRARY	BULK ACTIONS	MEASUREMENT	SETUP	- Dec 26, 2018 👻 < >
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Campaigns	Ad Preview and Diagnosis	Bid strategies	Rules	Google Analytics	Business data	
Ad groups	Display Planner	Negative Keyword lists Shared budgets	Uploads	search attribution	Linked accounts	50K
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Landing pages					Google Merchant Center	25K

Then, select the "Managers" tab

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This table shows the users that have access to this account. To mana	ge users who manage billing, visit the 👥	ers" section of "Billing & payments" se	ttings.				
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User   Last signed-in	Access level	Authentication method	Inviter user		Actions		

You should see "Manager Account – Ascent360" listed there. Click the "Accept" link to accept the request for access

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Manager Account - Ascent360 460-005-5483	er Account - Ascent360 Dec 26, 2018		ACCEPT DECLINE			
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Google will ask you to confirm that you would like Ascent360 to have access to your Google Ads account. Click "Grant Access" in this popup.

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		CANCEL GRANT A	CCESS		
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You should now see Ascent360 listed as a Manager on your Google Ads account & will be able to send lists to Google Ads from the Ascent360 Audience Selector and Campaign Manager tools.

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