Ascent360 MEET YOUR DATA

Email Design Statuses Explained

In Ascent360's Email Design Library there are eight email design statuses based on how the emails are being sent.

- 1. **Draft**: A new or unpublished design that has not been sent.
- 2. **Completed**: An email that was once Recurring but the configured End Date has passed and is no longer being sent.
- 3. **Paused**: A recurring/automated email that has been manually paused. The design itself can be edited, but the sending configuration cannot be edited.
- 4. Recurring: A design with an active schedule occurring on a daily, weekly, monthly, or yearly cadence.
- Scheduled: An email that is scheduled to be sent in the future. Scheduled emails can transition to Sent or Recurring based on the recurrence configuration.
- 6. Sent: An email sent one time.
- 7. List Send: An email sent as part of the List Send process. See Send to a List
- 8. **Triggered**: A design assigned as a confirmation email for a form.