

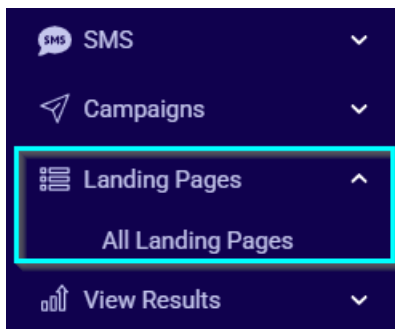
Once you've created your landing pages (see instructions [here](#)) for customers to sign up for email, SMS, or both, follow these steps to trigger the welcome message for each channel. As always, if you have questions, we're here to help!

In this article:

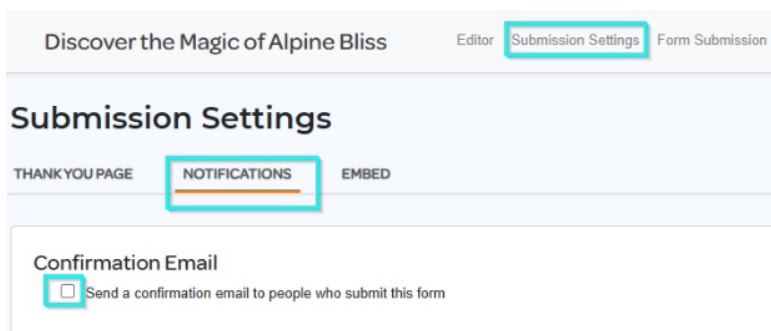
- [Email Welcome Message](#)
- [SMS Welcome Message](#)
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Email Welcome Message

1. Build out your email design (see instructions [here](#))
2. Go to landing pages ▢ select the email sign up landing page



3. Go to Submission Settings ▢ Notifications



4. After checking the Email Confirmation Box, select the desired email design

Confirmation Email

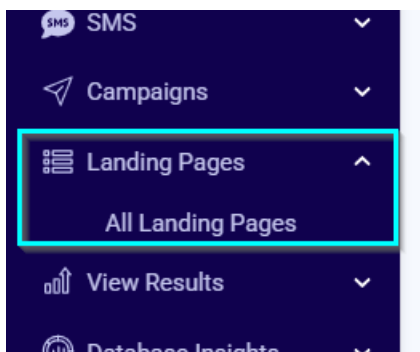
☒ Send a confirmation email to people who submit this form

Choose...

5. Save and close the landing page editor.

SMS Welcome Message

1. Create your SMS message here (see instructions [here](#))
2. Go to landing pages & select the SMS sign up landing page



3. Go to Submission Settings & Notifications & Check the Confirmation Text Message box and choose your SMS message

A screenshot of the 'Submission Settings' form. The form has a header with 'SMS Signup Form' and tabs for 'Editor', 'Submission Settings' (highlighted with a red box), and 'Form Submission'. Below the header, there are three tabs: 'THANK YOU PAGE', 'NOTIFICATIONS' (highlighted with a red box), and 'EMBED'. Under the 'NOTIFICATIONS' tab, there are two sections: 'Confirmation Email' with an unchecked checkbox and 'Confirmation Text Message' with a checked checkbox (highlighted with a red box). Below the 'Confirmation Text Message' section, there is a 'Choose...' button (highlighted with a red box).

4. Save and you can close the landing page editor

Combo Email & SMS Sign Up Form

You may need your CSM's assistance in setting up a single form to collect SMS and email Permission. Once that form has been created, you will follow the same steps listed above, and select both the Email message and the

SMS message in the Submission Settings. You can select both so long as the form is built to collect both kinds of permissions.

Submission Settings

THANK YOU PAGENOTIFICATIONSEMBED

Confirmation Email

☒ Send a confirmation email to people who submit this form

Choose...

Confirmation Text Message

☒ Send a confirmation text message to people who submit this form

Choose...

Sample Welcome Messages

- Welcome to our mountain community! Get ready for mountain updates, powder alerts & exclusive deals across XXX's best destinations. Reply STOP to end
- Thank you for subscribing to XXX's marketing communications! Reply STOP to End
- Welcome! Msg & data rates may apply. \$10 off w/ code MOBILE10. Exclusions apply. Shop now! (Short Link)
Text STOP to end
- We're happy to have you as part of our exclusive SMS community! You'll get event sneak previews, snow alerts, discounts, and more!
- Thanks for joining XXX's Mountain Club! Get ready for discounts, ski tips, and more!
- As a thank you for joining the Mountain Family, use code XXXXX for 20% off your Mountain Store Purchase (Short Link)
- Welcome to XXX Mountain! We're glad you're here. Follow us on Instagram @XXX or see (short link) to plan your visit.
- You're now a part of Mountain's chill family. Reply SNOW for this week's deals.